

Chariton Courier.

E. B. KELLOGG & J. A. LARSON
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KEYTESVILLE, MISSOURI

Friday, Aug. 27, 1915

Entered at the Post Office at Keytesville, Mo.
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MEXICO

Carranza and Villa either mean business or have made a bad bluff at us. Carranza demands recognition as President, declining which we must invade or back out.

EUROPEAN WAR

Two cruisers, several torpedo boats and two submarines of the German north sea fleet have been sunk. German army still successful in Russia. No material change in west. Italy has declared war against Turkey and dispatched soldiers and war ships to Dardanelles. Bulgaria hesitating.

The Gertrude Ewing company left here on the first train Sunday morning for Chillicothe where they have been this week. Miss Ewing is one of the old timers on the stage and put up a good show for the tank circuit. When asked why the company did not remain over Sunday the manager said that it was an invariable rule for theatrical companies to make their next stop on the first train so that in case of accident they would have some time to spare.

Notice

The regular August Teachers' Meeting will be held at Keytesville, Monday and Tuesday Aug. 30th. and 31st. This is the most important teachers' meeting of the year and every teacher is urged to be present. This is not a meeting for entertainment but for work. It will be a school of instruction where plans will be made for the work of the coming year. The New State Course of Study will be gone over in full.

Let me especially urge the beginner to be present as there were some ten or twelve last year that did not attend and they were at sea the entire year. I cannot write the advice and in instructions that you will get at this meeting.

Remember that we are expecting you. Come filled with enthusiasm to study and discuss these school questions.

Respectfully,
C. C. Carlstead,
Co. Supt. of Schools.

Rev. Sherman of Kansas City, representing the volunteers of America, which, like the Salvation Army, does its work in the streets and in the institutions which provide for the needy of the streets. It is a good work and Rev. Sherman was doing what he could to help the cause by soliciting funds. He usually makes two trips a year to each town but will make but one this year. He has been here a number of times before. The calls of the needy are many this year.

That Old Church Organ

There is a church, not far away, Where people Sundays, go to pray They sing a little, now and then Without the strains of an organ You ask me why, well I can say Some of the members there, won't pay.

They think that old shell they have got Is worth a great, great big whole lot,

And it is fine you ought to hear The sound that greet's the listening ear

When the organist at this church doth go,

And place her feet on the pedals so

This dear old hull makes such a sound

It almost makes the world go round.

Oh mercy me, what awful strains—

The roll of thunder, the noise of trains

Cannot compare with its old pain.

Oh to be sure, they shut the door On this old organ once before—

That is of course, some of them The rest just simply danced a jig

And, cried oh no, let's have it fixed

So fixed it was, and I guess you know

How fixed old traps will always go.

But then it played a tune or two And then I guess thought it was thru

For now this organ's on the bum Won't play the tune the cowed died on.

Nuff said?

Why not get together and fix up the church and grounds, put up new hitchracks and do your part? You will feel better when it is all done. What is the use of being behind all the time. Wake up and do your share. A good many have given cakes for the sale and a dollar besides, while part have given one cake and nothing more. Come on now and be game. Give a dollar in place of the lunch you did not take or send and try to even things up, help fix up the house of God. Make it a pleasure to go there and I believe you will feel better for doing your duty and will have a better crowd on Sundays. You have a fine preacher and a number one good organ would help things lots. Now I am not a member of this church or any other yet I have done more than some of its members to help and I am also the author of this piece and no one else has had anything to do with this.

N. B. Contributed by a resident of that neighborhood.

Notice

Notice is hereby given that the county court will on Monday, August 30th, 1915, receive sealed bids for the furnishing the court house and jail with Illinois coal. Coal to be delivered before November 1st, 1915. Bids must be on file before noon August, 30 with the county clerk. Court reserves the right to reject any or all bids. Done by order of court.

W. W. White,
County Clerk,

May Have Fair

A list has been circulating during the past week in Salisbury for the purpose of getting a fair for Salisbury during the month of October. It is reported that the circulators met with some success and that it was probable that the fair would be given.

Farm For Rent

I have a good farm for rent to a good man. I want to make a deal at once so renter can begin plowing for wheat. Write or call me up at Brunswick.

30 Nelson C. Field.

30,000 old iron, rags, bones, rubber, metals wanted—will load out car next week. Get it in.

Phone 29

30 J. M. Halley

Chalmers Six-40



First Quality Car at \$1350

40-Horsepower, 7-Passenger Touring Car, Weight 3075 Lbs.

Valve-in-Head Motor with Overhead Camshaft

The battle of the giants is on. It is a battle royal for the supremacy of the medium priced motor car field.

It is the battle of the principles of construction that went 90 miles an hour for 500 miles at Indianapolis, and 100 miles an hour for 500 miles at Chicago—against out-dated principles of motor construction.

It is the battle of the manufacturer against the middleman, the producer against the assembler, of buying for cash against buying on time, of new efficiency in methods of manufacture and administration against inexperienced methods.

It is this battle of Quality and lower profits against higher profits and lack of quality.

Into this contest the Chalmers Motor Company enters the greatest car it has ever built, the "Six-40" with valve-in-head overhead camshaft motor.

It is the lowest price at which Chalmers Quality has ever been sold—\$1350 for a big 7-passenger touring car.

It is a new car at a lower price sent to battle with old cars at cut prices.

New Motor—New Car—New Price—New Service to Owners

Increased Factory Facilities—Greatly Increased Production for 1916

TWO years ago we saw three things. First was that the tendency of the public demand in both Europe and America was to a compact high speed motor that was more efficient, would get away quicker, run more smoothly, have greater flexibility, show greater economy and last longer under hard service.

Second was that a public temporarily diverted to cars that only looked well and rode nicely for a while, would swing back to demand quality manufacture and the ability to "stay put."

Third was that only those manufacturers who built their own cars in large volume and bought their own materials for spot cash at the advantage of the market could survive.

Motor Designed in Europe

So we sent our engineers to Europe to design a new motor and began to lay our plans for a greatly increased production this season.

We are now building two big new factory additions to handle the work. We added machines that cost \$90,000.00 apiece to do work in our factory in order to give this remarkable quality car to you at \$1350.

No one dreamed that such a car could be built for \$1350. It is equal to cars that sold for \$4000 three years ago. It isn't a made-over model, reduced in size, or certain things eliminated to fit the price—it is a brand new car, designed specially as a Quality car at a low price.

The Quality Car at Small Profit

We are marketing this QUALITY car on the lowest profit per car in the motor car business.

When Chalmers engineers went to Europe to study design two years ago, they found European designers at work on high speed motors of the valve-in-head type with overhead camshaft.

New Service to Owners

Buying a motor car without a definite guarantee of service is unwise and costly. Every Chalmers dealer gives to every buyer of a Chalmers car a definite service guarantee of all charges. This service consists of a Service Coupon Book, each coupon being redeemable for a definite amount of work at any Chalmers dealer's shop—whenever at any time.

European makers had already tried this type out in racers. They were perfecting it for a road car.

We hoped to be the first in America to adopt this style of motor. But when the war stopped European makers, fate decreed that we should lead the world in the use of the valve-in-head overhead camshaft motor for a stock car.

We were not surprised at the showing at Indianapolis and Chicago, where this type of motor won all honors. We knew a year ago that these results would be achieved.

Speedway Racers All of This Type

We knew that to attain a speed of 90 to 100 miles an hour that the motor would have to be a valve-in-head, overhead camshaft type.

Think of it! 90 miles an hour for 500 miles at Indianapolis and the first four to finish, and eight out of the first ten, were valve-in-head motors, with overhead camshafts!

And then the Chicago races at 100 miles an hour for 500 miles—the first three and seven out of the first eleven were of this type!

Take a Ride in this Car

"Take a ride in this car," and see for yourself if you do not get in this Chalmers type of six-cylinder motor all the smoothness, all of the flexibility, all of the pick-up, and all of the "pep" that is claimed for any other motor built, no matter how many cylinders it may have.

All of our strength, all of our organization, all of our money, all of our reputation, are back of these six words: "TAKE A RIDE IN THIS CAR."

Demonstrators are now in the hands of our dealers.

Chalmers Motor Company
Detroit, Mich., U. S. A.



The Chalmers Club

Every Chalmers owner is invited to join the Chalmers Club. Each member receives regularly without charge "The Chalmers Clubman," a magazine devoted to the interests of Chalmers owners. Also a membership card commending the owner to the courtesy of all Chalmers representatives everywhere.

J. W. TAYLOR
CHALMERS DEALER

Keytesville, Missouri

"Let your next car be a Chalmers"

Dwelling For Sale

One 6 room, stable, five lots, close in, pavement. A bargain and good terms. Another 5 rooms, wood shed, close to school, a bargain and easy terms. Better buy be with your children while they attend school. Apply at this office.

30 tf

Saturday only, 1 lb. can Rumford Baking powder, 20. Regular price 25 cents.

30 Chapman & Elliott.

Repair Price Bridge Road

Wednesday, the contract was let for the repairing of the crevasse in the dike-road just west of the Price bridge. Charles Parker got the contract at 20 cents the yard for filling. The road has been out there all winter and the repair was badly needed. Work will begin as soon as the ground is dry enough.

Saturday only, 15 cans lye \$1.00

30 Chapman & Elliott.

Picnic at Cutoff

The Sunday school at Dalton, of all churches went to the Cutoff in a bunch of hayracks and other rigs and spent the day. There were about four dozen spring chickens in the hampers of the picnickers and a big supply of other edibles in addition. The affair was given by the M. E. church for all the young people and old as well.

Smoke Sultana.

Keep Constantly At 'Em!

That is the secret of successful publicity

The people never know what you have unless you tell them

An automobile firm with a single ad in a single San Francisco paper sold over \$1,000,000 worth of machines from the ad.

Does Advertising Pay?

Would auto firms buy double-page ads in the Post at \$12,000 a single issue if they didn't pay?

Answer it yourself and then talk ads with us.